Digital Dealer Outline for Speaking Application

Please complete this outline which will be reviewed by our advisory board and factored into your acceptance decision. The purpose of this outline is to provide our reviewers with a more comprehensive understanding of the content you would present during your session. The number of main points and sub-points depend on your particular topic and the content you need to convey. Please provide specific and detailed content in the format below.

A. **Introduction**
   1. Attention-getter (How will you make the audience interested and want to listen?) You can ask a leading question; relay something enticing about the subject in a manner that commands attention.
   2. State the topic and focus of your presentation – (What are you going to discuss?)
   3. Preview (What will your main points be in this presentation?)

B. **Body**
   1. Main Point 1
      Sub-point 1: (Supporting materials/ideas):
      Sub-point 2: (Supporting materials/ideas):
      Sub-point 3: (Supporting materials/ideas):

   2. Main Point 2
      Sub-point 1: (Supporting materials/ideas):
      Sub-point 2: (Supporting materials/ideas):
      Sub-point 3: (Supporting materials/ideas):

   3. Main Point 3
      Sub-point 1: (Supporting materials/ideas):
      Sub-point 2: (Supporting materials/ideas):
      Sub-point 3: (Supporting materials/ideas):

C. **Conclusion**
   1. Review your main points
   2. Provide closure